Do you find yourself struggling to read for any length of time?

Revolutionary reading light gives you back



crystal clear

clarity.

66 It's like having a brand new pair of eyes! 22 Ms Sherliker

Serious Readers is a British company totally dedicated to the purity of light and as our name implies we take it rather seriously. So much so, we design and build our reading and task lights like no other.

TVs aren't the only technology to use high definition

A Serious Readers Light offers incredible clarity and brightness. In fact, our lights are used by surgeons, forensic scientists and fine art restorers – basically anyone who needs to see clearly and accurately.

The smaller the text the greater the clarity

Small text is a test for both light and eye and with a Serious Readers Light this is where you'll really notice the difference. Everything looks sharper, clearer and easier to read. Fine detail is more defined and colour has a new vibrancy and richness.

Call Free 0800 085 1088 or visit www.seriousreaders.com





Revolutionary reading lights from Serious Readers

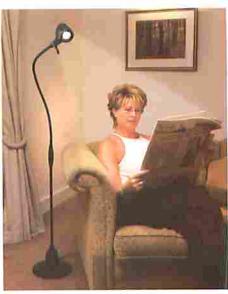
- Words are crisp and clear
- Reading is easier and much more enjoyable
- 30 day risk free trial
- Recommended by over 400 qualified opticians
- Delivered fully assembled

FREE
Light Pack
Worth over £100
See over for details

Choose the light that's right for you

A reading light specifically designed to meet your needs.

- Unique Daylight Wavelength Technology projects all of the light onto the page
 - Comes with controllable dimmer to adjust brightness
 - Flexible neck directs light where you need it and keeps it here
 - Extra long cable means you can place the light just where you want it
 - Delivered fully assembled
 - 5 year guarantee

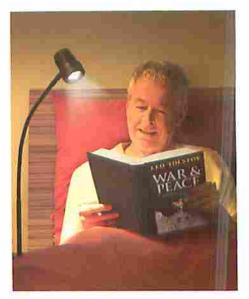


HD Table and Floor Light

- Our best and most popular light
 - Closest to daylight
 - Breathtaking clarity



for hours without eyestrain. "Mrs Hopkins



Alex Table and Floor Light

- See colours in their true light
 - Ultra-energy efficient
- Uses LED Lighting technology



EXCLUSIVE OFFER - FREE LIGHT PACK

Purchase a Serious Light and get a FREE portable reading light and accessories, worth over £100.
Please quote the promotion code below when ordering by phone or if ordering online, enter the code at checkout.

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For advice or to request a brochure Call Free 0800 085 1088 or visit www.seriousreaders.com

